

Daikin Insight



Daikin Egypt's
New facility

DAME(G) relocates
the regional HQ

Daikin signs MoU
with JAFZA

Opening of the
Solution Plaza in Oman

New Year's Message from the Chairman



As 2020 is fast approaching, we all are getting ready to toast the New Year. I want to take this opportunity to extend heartfelt season's greetings and appreciation to each business partner, dealer and distributor in the MEA region—thank you all for your kind patronage for the year 2019.

2019 was a remarkable year for us, especially in our efforts to expand our brand presence and setup—from the opening of the new MEA headquarters in Dubai and the launch of the new facility for Daikin Egypt to the inauguration of new Daikin Dealers & Distributors shops and showrooms. Rest assured that as a manufacturer, we will continuously strive to meet and exceed recognized and unrecognized customer needs, as well as reinforce our capabilities, operations and leadership in the region while also keeping true to our commitment of contributing our solutions and resources to society and the environment.

Together with you, we are looking forward to a successful 2020 where we can grow and achieve our vision & dream of becoming the leading brand in each country we operate in. Thank you for being with us through this journey. We wish you and your family, 'Happy holidays and a prosperous New Year!'

Daikin relocates MEA HQ to Jafza in Dubai

Daikin has announced the relocation of its Middle East and Africa (MEA) HQ facility to Jebel Ali Free Zone (Jafza) in Dubai, in line with its growth and expansion plans in the region. The new -22,000sqm facility includes a building, a -7,500sqm warehouse, the Training Academy, an air-conditioned AHU factory, and a flagship experience center, among others. It also houses 250 sales and operations employees.

The move was part of the efforts of Daikin, a regional market leader, to further strengthen its leadership, visibility, and product offerings in the MEA market, while anticipating the future needs of its customers. Tuna Gulenc, Vice President-Sales, Daikin MEA, said: "The new facility forms part of our long-term business expansion in the region. It also reflects the company's confidence in the growth potentials of the UAE and the rest of the MEA market."

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Daikin Middle East and Africa

Daikin joins 2019 Big 5 Exhibition

Daikin showcased its innovative Modular Chiller Plant (MCP) system during its successful participation in the 2019 edition of the Big 5 Exhibition held in November at the Dubai World Trade Centre. The MCP system is an ideal solution to business owners who are seeking an engineered solution or in instances when space and construction schedules are restricted.



Paolo Nascetti, Vice President-Applied, Daikin MEA, said, "Daikin's MCP solutions are engineered for the demands of modern buildings and highly flexible to accommodate potential expansion in the future. In addition, the modular system offers a pre-engineered design with single source responsibility--constructed in a controlled factory environment; reducing construction lead times and assembled and tested prior to shipping to site. Also, it gives reduced labor risk; shorter start-up and commissioning times; reduced footprint; easy phased installation and ease of relocation,"

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Daikin Middle East and Africa

Daikin inks agreement with Jafza

Daikin signed a Memorandum of Understanding (MoU) with Jebel Ali Free Zone (Jafza) to enhance both parties' cooperation across various fields of mutual interest and look for ways to optimize opportunities in Dubai as a vital logistics hub. The agreement was signed during the visit of Mohammed Al Muallem, CEO and Managing Director, DP World, UAE Region, and CEO of Jafza, to Daikin's new facility in Dubai.

Al Muallem said: "The agreement reflects Daikin's trust and confidence in Jafza's capabilities to support and grow its business. With the company planning to further expand its operations in the Middle East and Africa region, we believe Daikin Middle East and Africa is moving in the right direction, from the right place. As enablers of trade, we are well aware that the business is built on the global supply chain. Our flagship developments, Jafza and Jebel Ali Port, create a unique business and logistics hub that supports global companies looking for efficient operational eco-systems to help boost their strategic plans."

Yuji Miyata, Chairman and President at Daikin MEA, said: "We highly appreciate JAFZA's support, providing us with a fully-fledged facility for our Headquarter operations in the region. The collaboration together emphasizes our determination to strengthen and expand our business, create and provide advanced HVAC solutions, achieve our overarching goal of creating new value for our customers, contribute to society and save energy. Under the collaboration, we are committed to exchanging expertise and knowledge in various fields to serve the common goals of strengthening Dubai's position as a leading trading platform incubating major international companies."

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Daikin Middle East and Africa

GCC's first 'Daikin Solution Plaza' inaugurated in Oman

Daikin's authorized Oman distributor, Muscat Electronics, has opened the GCC's first 'Daikin Solution Plaza' in Ruwi, with His Highness Sayyid Tariq Bin Shabib Al Said leading the inauguration ceremony. The newly-opened facility houses Daikin's diverse portfolio of products and technologies. Live demonstration of units and other activities are conducted at 'Daikin Solution Plaza' as well to give customers a glimpse of the products' features and provide them a ready access to the right solutions for their specific needs, be it domestic, commercial, or industrial.

Faisal Bin Mohamed Al-Yousef, Executive Director, Muscat Electronics, said: "The country's wise leadership gives emphasis on environmental protection. This led to the establishment of the Ministry of Environment and Climate Affairs. Without a healthy environment, we cannot benefit from the remarkable advances of science and technology. Today, sustained environment is an essential element of the prosperity indicators of the overall economy of all countries."

Commenting on the latest development, Yuji Miyata, Chairman and President, Daikin Middle East and Africa, said: "Muscat Electronics LLC, one of our oldest distributors in the region, has been our partner for over three and a half decades now. The company has played a big role in our growth. Through this new facility, our customers can now experience, feel, touch, and see the difference and value of Daikin systems. This will help end-users make better decisions as they pick the right air-conditioning system. We wish Muscat Electronics more success and, together, we will become the number 1 brand in the Omani market."



Daikin opens new facility in Egypt

Daikin has inaugurated the new facility in Egypt as part of its move to expand its presence in the domestic market, build a stronger market foothold, and provide key support to its clients in the country.

The opening proves to be both timely and strategic as Daikin Middle East and Africa continues to enjoy success in the region. The increased sales were attributed to the company's excellent performance in the region's strategic areas.

"Egypt is currently paving the way for large-scale urban development projects. By 2050, the current population of 23 million people in Greater Cairo is projected to climb to over 40 million. This automatically is coupled with investments in construction of office spaces, retail centers, and healthcare. Consequently, substantial growth is foreseen in the air conditioning market.



In opening the new facility in Egypt, Daikin is laying the groundwork for business development that aggressively competes for large-scale projects by leveraging the local knowledge and investment expertise of our partner "BPE Partners" and collaborating with the Daikin Middle East headquarters in Dubai. With energy-saving products ranging from residential, commercial to industrial use, Daikin is poised to substantially expand business in Egypt. The success it achieves in the Egyptian market will be used as a springboard to future developments in the Middle East and Africa," concluded Shunichi Mushiake, Managing Director, Daikin Egypt.

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Daikin Middle East and Africa

Daikin Interviews

Daikin Middle East & Africa has now fully developed its operations in the region--ranging from manufacturing, service provision to after market support. The move demonstrates our commitment to maintain market leadership wherever we operate while also consolidating our presence in the MEA region. In fact, following the opening of the company's new headquarters in JAFZA, Dubai, Tuna Gulenc, Vice President, Sales, Daikin MEA, shared that the company aims to expand its business across all segments within the HVAC-R sector. The company's growth can be attributed to the growing popularity of technology in the region--garnering stronger interest from stakeholders owing to energy-efficiency benefits, design possibilities and customer satisfaction in relation to after-sales. The company, which has established 100 factories and is sold in 150 countries around the world, is also considering opening additional facilities in the MEA region. The company believes HVAC-R is a necessity, and governments are now reducing subsidies on electrical energy which means the market is now moving to energy efficient products and companies with technologies are going to lead the trend.



Gulenc further emphasized on the company's move to take a leadership position in the refrigeration sector, pointing to the acquisition of Italian commercial refrigeration manufacturer, Zanotti and the acquisition of AHT Cooling Systems GmbH of Austria, a European manufacturer of refrigerated display cases.

Performance wise, the company has seen a substantial increase in demand for services in the last several years, which is reflected in its expansion plans from the UAE to KSA and Egypt. The business has grown from USD 30 million to USD 300 million, and the number of employees exceeding 400 from 10 initially.

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Daikin Middle East and Africa

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Publication Name: Gulf Industry

Country: GCC



Daikin to expand in key MEA countries

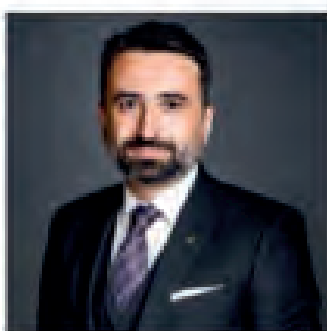
The company which has opened its air handling unit (AHU) factory in Jebel Ali, is considering opening additional manufacturing facilities in the MEA region. PUMNY KAUL reports

Building on its well-established operations in the Middle East & Africa (MEA) region, Daikin, a global leader in advanced, high-quality air-conditioning, heating, ventilation and refrigeration (HVAC-R) products, is planning to expand its presence in other key countries of the region, a top official of the company said.

"By setting up local offices and affiliates across key countries, we have increased our visibility and presence in the region. This strategy has been a success, with Daikin Saudi and Daikin Egypt established in 2013 and 2016 respectively, and we are currently in the planning stage for expanding even further in other key countries," Tuna Galenc, vice president-sales at Daikin MEA, told Gulf Industry.

The company which has established 300 factories and is sold in 150 countries around the world, is also considering opening additional manufacturing facilities in the MEA region.

"In the UAE, Daikin has successfully



Galenc: ambitious plans

opened the air handling unit (AHU) factory in 2014. Currently, there are plans to expand our presence across other key countries, which can include new manufacturing facilities," Galenc revealed.

Earlier in December 2014, Daikin Middle East & Africa had started the new air

handling unit factory in Jebel Ali to serve both local and regional markets from GCC, Middle East & Africa.

The company recently relocated its Middle East and Africa (MEA) Division's head office to Jebel Ali, in line with plans to support growth and expand throughout the region.

The new facility is situated on 22,000 sq m of land, with the building and warehouse amounting to 7,500 sq m and it will be the base of operations for 250 staff members across sales and operational departments. It also combines the Daikin Training Academy, AHU Factory and flagship experience centre.

The office also features an array of new technological HVAC innovations including a chiller system, smart VRF system, along with AHU, FCU and BMS systems.

In the last 13 years since Daikin's first office was established in the emirate, the business has grown from \$30 million to exceed \$300 million in the MEA region.

Since then the small office has grown to become a full-fledged MEA headquarters with sales, service, logistics and manufacturing operations. The business has been expanded by establishing companies in the UAE, Saudi Arabia and Egypt while developing an effective and proficient sales network across the MEA region.

Daikin MEA has since evolved to employ more than 400 people from just 10 originally.

The company believes HVAC-R is a necessity, and governments are now reducing subsidies on electrical energy which means the market is now moving to energy-efficient products and companies with technologies are going to lead the trend. "We are preparing markets to work on more energy-efficient solutions along with government organizations, developers, consultants and contractors," he added.

"Everybody associated with Daikin believes in the potential and vision of the region to further grow and develop. In fact, we foresee that there will be a continuous demand for highly efficient products using inverter technology, while the trend for residential projects and replacement (Retrofit) projects are also likely to increase, along with the hospitality and service sectors.

There has been a substantial increase in demand for services in the last several years and this is reflected by our expansion plans from the UAE to KSA and Egypt. Our business, growing from \$30 million to \$300 million, and the number of employees exceeding 400 from 10 initially. Looking ahead, we remain an ever-

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Daikin Middle East and Africa

Media Clippings

mitted as ever to the region and this is demonstrated through investments that we have made and the establishment of our new facilities," Gulenc said.

From a global perspective, the company posted around \$22 billion in net sales in FY18, which ended March 31st, 2019; with the EMEA region contributing to almost 18 per cent of the total sales.

"In the MEA region, we enjoyed successes and achieved 11 per cent growth despite numerous political and economic challenges. The Americas, China and Japan have contributed significantly to our global sales increase, while the UAE, KSA, Egypt, Ghana and Nigeria have recorded high sales to boost our regional performance," he added.

Contributing to the growth of the company are some of the prominent projects that used Daikin products in the MEA region over the past two years. Daikin has supplied products and solutions in key projects in the region, such as Expo 2020 pavilions, Museums, villa residential compounds, stadiums, hotels and replacement projects. Among many prized projects, it recently partnered with Etihad Energy Services Company (Etihad Esco) for the replacement of existing chillers with advanced, energy efficient chillers as part of Jafza Package 3 energy retrofit

project. The project, which will see Daikin replaces 15 existing chillers with 15 new inverter chillers for 11 Jafza facilities, will result in an annual energy savings of 3,019,679 kWh for Jafza, thereby saving Dh1,343,757 (\$365,800) annually.

BEST SELLERS

The company manufactures a full range of HVAC-R products, from the smallest 1-tonne split system to the largest 3000-tonne chiller series, including other solutions like controls, refrigeration systems, refrigerants, compressors and modular chiller plants. "As the leading manufacturer and innovator in the industry of such systems, we are also proud to have successfully introduced the first VRV system and many other first industry innovations, such as VRT & VVR technologies," Gulenc said.

"We have been spreading VRV technology in the region and are now working on the "Inverterisation" of the entire product range right from splits, till chiller systems and use new green refrigerants like R-32. We have identified that the acceptability for green products is increasing and with government regulations for energy efficiency coming in place, it will further fuel the growth in the market. We strive to continually offer highly efficient

products to meet the growing customer needs and expectations," he added.

In fact, Daikin holds a major market share in VRV and Inverter Split Products in the MEA region. "Our VRV, Inverter Wall Splits, Ducted units and Air-cooled Chillers along with Fan coil units are in great demand because of their offered advantages and the unmatched energy efficiency levels. Daikin is now an emerging player for UAE made AHU's due to the best quality and lead time," Gulenc said.

Daikin's industry leadership can be attributed to the presence of its offered key technologies like inverter splits with patented Swing Compressor on R-32, VRV with VRT Technology (Variable Refrigerant Temperature), AHUs with EC Fan array Technology and our newly Air-cooled Chiller with Inverter + VVR Technology (Variable Volumes Ratio). Our presence in district cooling applications is also felt with the introduction of the 3000 TR WCT Centrifugal Chillers and the Modular Chiller Plants.

Apart from adopting the latest technology, the company is also at the forefront of introducing climate friendly products to ensure the reduction of CO2 emissions to zero in its business activities, products and services.

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Daikin Middle East and Africa

Media Clippings

Publication Name: Saudi Gazette
Country: Saudi Arabia

Daikin strengthens operations in MEA amid opportunities

THE UAE — Daikin, MEA Vice President — Simon Yoon, outlined its long-term vision for business in the region and discussed the company's commitment to its regional R&D activities.

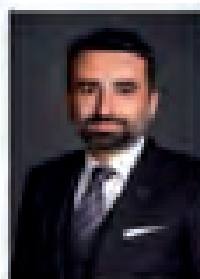
Q: The relocation of the regional HQ to Dubai, UAE, is just one step in a long-term vision for business in the region. Could you share the driving force behind the decision and what it means for the company's operations in the Middle East and Africa in particular?

A: Daikin Middle East is active and now fully redefined its operations in the region, with its operations ranging from manufacturing, sales, promotion to after-sales support. The move demonstrates our commitment to enhance market leadership, enhance the service, while also providing our presence in the field region. We are confident the way and in the very beginning, we are confident in our long-term vision to build a company that will last 100 years and more.

We are a manufacturing company, creating value, a highly competitive and fast-changing environment, where to stay we must be not only new to market and to win in its market every day with strong innovation and business growth, better as compared to our vision of the day before and continuously evolve a full view ahead of the competition. What keeps us focused, motivated and sustained every day, we are beyond the numbers, common profits or losses, looking at the future that we are building for ourselves — a company that will last one hundred years and more. We are building an organization that will serve our customers better every day and to every one of the existing and emerging highly qualified and skilled staff. We envision an organization that will benefit customers in our society, environment and our planet.

Q: There are several of the latest technological innovations that have been incorporated into the new office in the UAE. Could you provide more details on their capabilities and how they will accommodate expansion and new operations in R&D?

A: The new office will design has been made to include the latest technology



Simon Yoon

the location and advantages were gained from using such spaces in their applications. The new systems are powered in the Kingdom accordingly.

Q: What are some of the advantages that offset in the MEA with benefits from its presence placed in Daikin's previous expansion plans throughout the Middle East?

A: Daikin itself was established in 1927 as one of the first strategic expansion plans of Japan, MEA, in the region, which means our understanding of the importance and potential of the local market. The new facility, designed, ASHRAE (American Society of Heating, Refrigeration and Air Conditioning Engineers) and LEED (Leadership in Energy and Environmental Design) certified, is a testament to our commitment to the region. It is a fully modern, green building with a focus on energy efficiency, sustainability and innovation. It is a fully modern, green building with a focus on energy efficiency, sustainability and innovation.

Q: What opportunities does new presence in R&D?

A: As part of Daikin 100th Year and Innovation are changing in Saudi Arabia, where industry experts are forecasting a significant shift from oil production sector to investment in other businesses and moving to generating revenue from other sources and maintaining stability in terms of high demand and speed of creating products according to create personalized strategies, which has helped us to drive the overall growth of the company, including the private sector.

Q: What growth opportunities within R&D have been identified by Daikin and how do you plan to address the demand within these emerging sectors?

A: We have our own established and growing R&D facility in Saudi Arabia in 2017, we found that

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Daikin Middle East and Africa

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Publication Name: Facilities Management Middle East
Country: GCC

Daikin MEA relocates its Dubai regional HQ

The facility will be the base of operations for 250 staff members from sales & operational functions

HEADQUARTERS → Daikin has relocated the head office for the company's Middle East and Africa Division, in line with plans to support growth and expand throughout the region.

Located in JAFZA-Dubai, United Arab Emirates (UAE), the facility will be the base of operations for 250 staff members from sales & operational functions, as Daikin aims to maintain their position as regional market leader, further strengthen the leadership, visibility and product offerings for the entire MEA region, and to anticipate the future needs of customers. The new facility is situated on 22,000m² of land, with the building and warehouse amounting to 7,500m², and combines the Training Academy, AHU Factory and flagship experience center. The office also features an array of new technological HVAC innovations includ-



ing a chiller system, smart VRV system, along with AHU, FCU & BMS systems.

Tuna Gulenc, VP-Sales at Daikin MEA, said: "The opening of this brand-new facility reaffirms our commitment for long-term business expansion, and emphasises to the market that we believe in both the growth potential of the MEA region and vision of the UAE."

In the last 13 years since Daikin's first office was established in the emirate, the business has grown from \$30m to exceed \$300m in the MEA region. Since then the

small office has grown to become a full fledged MEA Headquarters with sales, service, logistics and manufacturing operations. The business has been expanded by establishing companies in the UAE, KSA and Egypt while developing an effective and proficient sales network across the MEA region. Daikin MEA has evolved to employ more than 400 people from 10.

He continued: "Daikin believes in continuous development once we enter a market. Our responsibility is to promote efficient systems to save energy through the various products and solutions, as well as to create careers and job openings in each country we operate in. The launch of the new facility is the latest step of this project and we look ahead to the coming years with strong desire, faith in the potential of the region and our company."

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Daikin Middle East and Africa

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Publication Name: Saudi Gazette
Country: Saudi Arabia



Ceremonial cutting of the inaugural ribbon

Daikin Middle East and Africa relocates Dubai regional HQs

DUBAI - Daikin, the leading, global innovator and provider of advanced, high-quality air conditioning, heating, ventilation and refrigeration (HVAC-R) products and solutions for residential, commercial and industrial applications, has relocated the head office for the company's Middle East and Africa Division, in line with plans to support growth and expand throughout the region.

Located in JAFZA-Dubai, United Arab Emirates (UAE), the facility will be the base of opera-

tions for 250 staff members from sales & operational functions; as Daikin aims to maintain their position as regional market leader, further strengthen the leadership, visibility and product offerings for the entire MEA region, and to anticipate the future needs of customers. The new facility is situated on 22,000 sqm of land, with the building and warehouse amounting to 7,500 sqm, and combines the Training Academy, AHU Factory and flagship experience center. The office also features an ar-

ray of new technological HVAC innovations including a chiller system, smart VAV system, along with AHU, FCU & EMS systems.

Tama Gulenc, Vice President-Sales at Daikin MEA, said: "The opening of this brand-new facility reaffirms our commitment for long-term business expansion, and emphasizes to the market that we believe in both the growth potential of the MEA region and vision of the UAE." — SC

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Media Clippings

Publication Name: Gulf Today
Country: United Arab Emirates

Daikin signs MoU with Jafza



Deal aims at enhancing cooperation between the two parties across various fields of interest.

DUBAI: Daikin, the leading global innovator and provider of advanced, high-quality air conditioning, heating, ventilation and refrigeration (HVAC-R) products and solutions for residential, commercial and industrial applications, has revealed the signing of a strategic Memorandum of Understanding (MoU) with Jebel Ali Free Zone (Jafza) aimed at enhancing cooperation between the two parties across various fields of interest while also taking advantage of Dubai's strategic location as a vital logistics hub. The agreement

was finalised during the visit of Mohammed Al Husseini, CEO and Managing Director, DP World, UAE Region and CEO of Jafza to Daikin's new facility in Dubai.

Mohammed Al Husseini, CEO and Managing Director, DP World, UAE Region and CEO of Jafza said: "The agreement reflects the tremendous trust and confidence Daikin has in Jafza's capabilities to support and grow its business. With the company planning to further expand its operations in the Middle East and Africa region, we believe Daikin Middle East and Africa is moving in the right direction, from the right place. As enablers of trade, we are well aware that the business is built on the global supply chain. Our flagship

developments, Jafza and Jebel Ali Port, create a unique business and logistics hub that supports global companies looking for efficient operational eco-systems to help boost their strategic plans.

"The new facility's green credentials are impressive and welcome Daikin MEA's commitment to exchange expertise and knowledge as part of our efforts to build long term bridges of collaboration. Our aim is to partner with our stakeholders to create value and opportunities and believe in pursuing growth in a sustainable manner. We are pleased to be associated with Daikin and are committed to backing their goals in this vibrant and rapidly-growing geography."

Business Bureau, Gulf Today

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Media Clippings

Publication Name: Gulf Today
Country: United Arab Emirates

Daikin opens new facility in Egypt



Officials during the opening of Daikin's new facility in Cairo, Egypt.

CAIRO: Daikin, the leading global innovator and provider of advanced, high-quality air conditioning, heating, ventilation and refrigeration (HVAC-R) products and solutions for residential, commercial and industrial applications, has revealed the opening of its new facility in Cairo, which is expected to help in the efforts to expand its presence in the Egyptian market. The opening represents a forward step in achieving the company's vision of consolidating stronger

market presence and promoting its diverse line of efficient HVAC solutions across its established client base in Egypt.

Tuna Gulenc, Vice President-Sales at Daikin MEA, said: "The opening of this new facility falls in line with our Fusion 20 management plan of penetrating each region by establishing local sales companies and offices. Since establishing Daikin Egypt in 2016, we have achieved remarkable growth, which in turn, has positioned us as one of the most significant players in the Egyptian market—marked by an active presence, robust setup and operations."

"With the opening of this facility, our newest investment, we take one step further in

pursuing our dream and vision to continuously expand and strengthen our market leadership and visibility in all countries we operate in and to promote our efficient HVAC solutions and further contribute to the society."

"Egypt is currently paving the way for large-scale urban development projects. By 2050, the current population of 23 million people in Greater Cairo is projected to climb to over 40 million. This automatically is coupled with investments in construction of office spaces, retail centers, and healthcare. Consequently, substantial growth is foreseen in the air conditioning market.

Business Bureau, Gulf Today

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Publication Name: Khaleej Times
Country: United Arab Emirates

Publication Name: Al Watan
Country: Saudi Arabia

توقعات بتسارع التحول إلى الاعتماد على الاستثمار

إلى دبي، قال تونا غولنج رئيس مبيعات الشرق الأوسط وإفريقيا قامت بتطوير عملياتها بالكامل في المنطقة، وتشمل الآن مجالات البيع والتصنيع وتوفير خدمات الصيانة التي تساهم في دعم مرحلة ما بعد البيع، وتعكس هذه الخطوة التزامنا بالمحافظة على ريادتنا في السوق، وتعزيز حضورنا في منطقة الشرق الأوسط وإفريقيا. ونحن لا نزال في بداية الطريق، وكلنا ثقة بقدرتنا على تحقيق رؤيتنا في بناء شركة تستمر لأكثر من 100 عام.



على الدافع الرئيسي لنمو قطاع الأعمال السعودي بشكل عام، بما يشمل القطاع الخاص، وعن نقل المقر الرئيسي الإقليمي

كشف تونا غولنج نائب رئيس مبيعات الشرق الأوسط وإفريقيا في شركة دايكن، أن هناك تغيراً في طبيعة ووتيرة الأعمال في السعودية في إطار رؤية 2030 حيث يتوقع الخبراء تسارع وتيرة التحول من الاعتماد على إنتاج النفط إلى الاستثمار في قطاعات أعمال أخرى، والبداية في تحقيق إيرادات من قطاعات جديدة والحفاظ على الاستقرار من حيث ارتفاع الطلب وسرعة تنفيذ المشاريع وفقاً لاستراتيجيات حكومية معينة، الأمر الذي حافظ

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Publication Name: Al Bayan
Country: United Arab Emirates

توسع
«دايكن الشرق الأوسط وأفريقيا» تفتتح مقرها الإقليمي الجديد في «جافزا»

أعلنت شركة «دايكن» لبحلول ومنتجات التكييف الهواء والتدفئة والتبريد المتقدمة للتطبيقات السكنية والتجارية والصناعية، نقل المكتب الرئيسي لفرعها في الشرق الأوسط وأفريقيا إلى المقر الجديد في دبي، تماشياً مع أهدافها الاستراتيجية الرامية إلى التوسع والنمو في جميع أنحاء المنطقة. ومن المقرر أن يحتضن المقر الإقليمي الجديد في جافزا 250 موظفاً، حيث تهدف «دايكن» إلى الحفاظ على مكانتها شركة رائدة في السوق الإقليمي، وتعزيز ريادتها وانتشارها وعرض منتجاتها وتلبية الاحتياجات المستقبلية للمستهلكين. ويضم المقر الجديد على مساحة 22,000 متر مربع، حيث تبلغ مساحة المبنى والمستودع 7,500 متر مربع، ويضم أكاديمية التدريب ومصنع وحدات مناولة الهواء وصالة العرض والتجارب. كما يتميز المقر الجديد أيضاً باحتوائه على مجموعة من الابتكارات التكنولوجية في مجال التكييف والتدفئة والتبريد، بما في ذلك نظام المبردات المتغير للتدفق (Chillers) ونظام التدفق المتغير للمبرد (VRV)، بالإضافة إلى وحدات لفائف المراوح ونظام إدارة المباني. ومنذ تأسيس الشركة أول مكتب لها في دبي منذ 13 عاماً، حققت نمواً لافتاً من 30 مليون دولار إلى 300 مليون دولار في أسواق الشرق الأوسط وأفريقيا، ومنذ ذلك الحين أصبح المكتب مقراً رئيسياً لمنطقة الشرق الأوسط وأفريقيا لعمليات المبيعات وخدمات الصيانة واللوجستيات وخدمات التصنيع. وتوسعت أعمال الشركة خارج تلك الفترة، عبر تطوير وتنفيذ استراتيجيات توسعية مدروسة من خلال تأسيس شركاء ناجحة في الإمارات والسعودية وعم مع بناء شبكة مبيعات واسعة وفعالة، مستوحى الشرق الأوسط وأفريقيا. ولطو الشركة منذ ذلك الحين بشكل كبير ك اليوم أكثر من 400 موظف مقارنة بـ 100 موظف فقط عند تأسيسها - دبي - الم

Publication Name: Al Khaleej
Country: United Arab Emirates

«دايكن» تفتتح مقراً إقليمياً

أعلنت «دايكن»، عن نقل المكتب الرئيسي لفرعها في الشرق الأوسط وأفريقيا إلى المقر الجديد في إمارة دبي تماشياً مع أهدافها الاستراتيجية الرامية إلى التوسع والنمو في جميع أنحاء المنطقة. ومن المقرر أن يحتضن المقر الإقليمي الجديد في جافزا - دبي 250 موظفاً، حيث تهدف «دايكن» إلى الحفاظ على مكانتها كشركة رائدة في السوق الإقليمي، وتعزيز ريادتها وانتشارها وعرض منتجاتها في منطقة الشرق الأوسط وأفريقيا وتلبية الاحتياجات المستقبلية للمستهلكين. ويمتد المقر الجديد على مساحة 22,000 متر مربع، حيث تبلغ مساحة المبنى والمستودع 7,500 متر مربع، ويضم أكاديمية التدريب ومصنع وحدات مناولة الهواء وصالة العرض والتجارب. كما يتميز المقر الجديد أيضاً باحتوائه على مجموعة من الابتكارات التكنولوجية في مجال التكييف والتدفئة والتبريد، بما في ذلك نظام المبردات المتغير للتدفق (Chillers) ونظام التدفق المتغير للمبرد (VRV)، بالإضافة إلى وحدات لفائف المراوح ونظام إدارة المباني.

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Publication Name: El Bayan
Country: Egypt

**«دايكن الشرق الأوسط وأفريقيا»
تفتتح مقرها الإقليمي الجديد في دبي**

أعلنت «دايكن» (Daikin)، الشركة العالمية الرائدة في مجال ابتكار وتوفير حلول ومنتجات تكييف الهواء، والتدفئة والتهوية والتبريد المتقدمة للتطبيقات السكنية والتجارية والصناعية، عن نقل المكتب الرئيسي لفرعها في الشرق الأوسط وأفريقيا إلى المقر الجديد في إمارة دبي تماشياً مع أهدافها الاستراتيجية الرامية إلى التوسع والنمو في جميع أنحاء المنطقة.

ومن المقرر أن يحتضن المقر الإقليمي الجديد في جافزا - دبي 250 موظفاً، حيث تهدف «دايكن» إلى الحفاظ على مكانتها كشركة رائدة في السوق الإقليمي، وتعزيز ريادتها وانتشارها وعرض

منتجاتها في منطقة الشرق الأوسط وأفريقيا وتلبية الاحتياجات المستقبلية للمستهلكين. ويمتد المقر الجديد على مساحة 22,000 متر مربع، حيث تبلغ مساحة المبنى والمستودع 7,500 متر مربع، ويضم أكاديمية التدريب ومصنع وحدات مناولة الهواء وصالة العرض والتجارب. كما يتميز المقر الجديد أيضاً باحتوائه على مجموعة من الابتكارات التكنولوجية في مجال التكييف والتدفئة والتهوية والتبريد، بما في ذلك نظام المبردات (Chillers) ونظام التدفئة المتغير للمبرد (VRV)، بالإضافة إلى وحدات لفائف المراوح ونظام إدارة المباني.

Publication Name: Al Watan
Country: United Arab Emirates

**«دايكن الشرق الأوسط وأفريقيا»
توقع مذكرة تفاهم مع «جافزا»**

وقعت دايكن مذكرة تفاهم مع المنطقة الحرة لجبل علي جافزا في سبيل تعزيز أطر التعاون في مختلف المجالات ذات الاهتمام المشترك بالاستفادة من موقع دبي الاستراتيجي كمركز حيوي للعمليات اللوجستية.

وتم توقيع مذكرة التفاهم خلال الزيارة التي قام بها محمد المعلم المدير التنفيذي والمدير العام لموانئ دبي العالمية - إقليم الإمارات والمدير التنفيذي لـ «جافزا» إلى منشأة «دايكن» الجديدة في دبي. وقال محمد المعلم المدير التنفيذي ومدير عام موانئ دبي العالمية - إقليم الإمارات والمدير التنفيذي لجافزا، «تعكس هذه الاتفاقية الثقة الكبيرة التي تضعها دايكن في قدرات جافزا لدعم وتنمية أعمالها وفي إطار تخطيطها للتوسع في منطقة الشرق الأوسط وأفريقيا ونعتقد أن دايكن الشرق الأوسط وأفريقيا تسير في الاتجاه الصحيح وتنطلق من المكان الصحيح وهو جافزا وبصفتنا الممكن الرائد للتجارة ندرك جيداً أن نمو الأعمال يقوم على إمكانات سلسلة التوريد العالمية. وام

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«دايكن» تفتتح منشأة جديدة في «جافزا»

أعلنت شركة «دايكن» العالمية المتخصصة في توفير حلول ومنتجات تكييف الهواء والتدفئة والتهوية، توقيع مذكرة تفاهم مع المنطقة الحرة لجبل علي (جافزا)، في سبيل تعزيز أطر التعاون في مختلف المجالات ذات الاهتمام المشترك، بالاستفادة من موقع دبي الاستراتيجي كمركز حيوي للعمليات اللوجستية. وأفاد بيان صادر، أمس، بأنه تم توقيع المذكرة خلال الزيارة التي قام بها المدير التنفيذي المدير العام لموانئ دبي العالمية - إقليم الإمارات المدير التنفيذي لـ «جافزا»، محمد المعلم، إلى منشأة «دايكن» الجديدة في دبي. وقال المعلم، إنه «في إطار تخطيطها للتوسع في منطقة الشرق الأوسط وإفريقيا، نعتقد أن شركة (دايكن الشرق الأوسط وإفريقيا) تسير في الاتجاه الصحيح، وتنتقل من المكان الصحيح، وهو (جافزا)».
دبي - الإمارات اليوم

Publication Name: Emarat Al Youm
Country: United Arab Emirates

«دايكن» تتعاون مع «جافزا» للاستفادة من مركز دبي اللوجستي



الاحتفال بتوقيع مذكرة التفاهم

أعلنت «دايكن»، المتخصصة في مجال ابتكار وتوفير حلول ومنتجات تكييف الهواء والتدفئة والتهوية والتبريد المتقدمة للتطبيقات السكنية والتجارية والصناعية، عن توقيع مذكرة تفاهم مع المنطقة الحرة لجبل علي «جافزا»، في سبيل تعزيز أطر التعاون في مختلف المجالات ذات الاهتمام المشترك، بالاستفادة من موقع دبي الاستراتيجي كمركز حيوي للعمليات اللوجستية. تم توقيع مذكرة التفاهم خلال الزيارة التي قام بها محمد المعلم، المدير التنفيذي والمدير العام لموانئ دبي العالمية - إقليم الإمارات والمدير التنفيذي لـ «جافزا»، إلى منشأة «دايكن» الجديدة في دبي. وهذه المناسبة، قال محمد المعلم، المدير التنفيذي ومدير عام موانئ دبي العالمية - إقليم الإمارات، والمدير التنفيذي لجافزا: «تعكس هذه الاتفاقية الثقة الكبيرة التي تضعها دايكن في قدرات جافزا لدعم وتنمية أعمالها. وفي إطار تخطيطها للتوسع في منطقة الشرق الأوسط وإفريقيا، نعتقد أن دايكن الشرق الأوسط وإفريقيا تسير في الاتجاه الصحيح، وتنتقل من المكان الصحيح، وهو جافزا. وبصفتنا الممكن الرائد للتجارة، ندرك جيداً أن نمو الأعمال يقوم على إمكانيات سلسلة التوريد العالمية، كما أن مرافقنا الرائدة في ميناء جبل علي وجافزا تمثل مركزاً فريداً ومتكاملاً للأعمال واللوجستيات لدعم الشركات العالمية التي تبحث عن بيئة تشغيلية فعالة تساعد على تعزيز خططها الاستراتيجية».

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Country: United Arab Emirates

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إعلان صادر عن شركة داikin الشرق الأوسط وأفريقيا
بخصوص الانتقال إلى المقر الرئيسي الجديد

تعلن شركة داikin الشرق الأوسط
وأفريقيا عن انتقال مكتبها
وأكاديمية التدريب ومصنع AHU
إلى المقر الرئيسي الجديد، والواقع
في المنطقة الحرة بجبل علي
في "جافزا شمال"، أرض رقم
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